Mohamed Khattab

Software Engineer

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EXPERIENCE

Cartona Cairo, EG

Full-time Software Engineer

Feb. 2025 - Present

- \circ Refactored retailer and supplier modules, reducing production incidents by 35% and improving platform stability.
- Optimized SQL queries, Redis caching, and integrating OpenSearch, improving response times by **50**% and supporting higher transaction loads.
- o Collaborated with product, QA, and operations teams which sped up workflows and increased NPS by 20%.

Speakol Cairo, EG

Full-time Software Engineer

Aug. 2023 - Jan. 2025

- Led the design and rollout of an AI-powered campaign creation engine, integrating OpenAI APIs with high-throughput asynchronous pipelines enabling automated campaign generation.
- Refactored the payment gateway, reducing transaction errors by 25%, improving reliability and user experience.
- \circ Built integrations with external ad partners, data and analytics services, contributing to a 30% uplift in ad revenue and smoother data synchronization.
- \circ Enhanced the AdX-Change platform, improving targeting precision and recommendation accuracy, which boosted campaign click-through rates by ${\bf 12\%}$
- o Technologies: Laravel, Vue.js, Golang, Redis, PostgreSQL, AWS services

Enozom Alexandria, EG

Software Engineer Intern

June.2023 - July.2023

- Collaborated on the development of an interactive web and gaming project using JavaScript frameworks.
- Gained hands-on experience in real-time communication ,teamwork, and production-grade development practices.

EDUCATION

Faculty of Engineering, Alexandria University

Alexandria, EG

Bachelor of Engineering (B.E.) in Electronics and Communication Engineering

2019 - 2024

PROJECTS

• Alto B2B Platform for Plastic & Packaging Industry: Jul.2025 - OCT.2025

- Refactored and re-architected Laravel Filament application to achieve production-grade stability and scalability for a high-volume B2B platform.
- \circ Implemented key business flows including catalog, RFQs, orders, deliveries, invoices, and payments, cutting down paperwork by 80%.
- Redesigned the catalog schema and transaction modules to align with updated business logic.
- Integrated Microsoft Clarity and PostHog for analytics and user behavior tracking, refining supplier and customer interfaces for smoother workflows.
- o Technologies: Laravel Filament, MySQL, Docker.

• Infantry House ERP System: Jan.2025 – Jul.2025

- Designed and implemented a custom ERP system for military house operations, automating workflows, tracking work lifecycle, preventing losses, and increasing revenue 5x.
- Developed key modules including inventory management, invoicing, HR/payroll, cashier system, and RBAC.
- o Deployed LAN-only operations with domain-based roles, integrated with Windows Server and Active Directory.
- o Tech Stack: Laravel, MySQL, Windows Server.

Programming Skills

- Languages: PHP, GO, JavaScript, SQL
- Technologies: Laravel, Vue.js, Node.js, AWS, Docker